

# Valuing Distressed Assets

## China Practices and Pricing Approaches for NPL Portfolios

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*A Buy-Side Perspective on Personal NPL Portfolios Valuation*

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# ZSAMC: China's Leading Personal NPL Acquirer

Consumer Finance NPL Business Landscape

5.5M+

Managed Debtor Accounts

¥57.8B+

Managed Principal

¥32.3B+

Outsourced Principal

46

Outsourced Collection Agencies

## Business Milestones

- 2020** ● Consumer Finance NPL Market Research team established
- 2021** ● Tech subsidiary founded; first NPL package acquired
- 2022** ● Strategic cooperation with Ant Group
- 2024** ● Partnerships with top fintech companies; PBOC credit reporting system connected
- 2025** ● Market outsourcing launched; Service platform Phase I live

## Full-lifecycle Integrated Management Platform

### Asset Scale

71 NPL packages; ¥33.8B principal; 2.5M+ accounts; 8.1M+ cases

### Recovery Track Record

516K+ repayments totaling ¥959M; 57.9K+ settlement certificates

### Compliance Excellence

23-person dedicated customer service center;  
138K+ calls handled; 95.6% answer rate; 99%+ complaint resolution rate

### Diverse Partnerships

Joint-stock banks, city commercial banks, consumer finance cos., trusts & internet platforms

# Key Characteristics of Personal NPL Portfolios

*What makes personal unsecured NPL portfolios amenable to statistical and data-driven valuation*



## High Volume

Vast number of granular loans; individual account-level analysis is infeasible — portfolio-level statistical methods are required



## Homogeneous

Consistent in product type, credit policy, risk controls, and collection approach — enabling peer-group comparison



## Stable Recovery

Recovery rates exhibit statistical regularity across observation windows — historical patterns can inform forward projections



## Well-Dispersed

Small individual balances with geographic spread; low aggregate recovery volatility — reducing portfolio-level risk

# Personal NPL Portfolio Valuation Methodologies: Overview

Method	Core Logic	Best For	Key Assumption	Priority
<b>Data-driven Valuation (Static Pool Fitting)</b>	Predict future cash flows using historical recovery data of similar assets; Sub-pools by delinquency, balance, borrower profile	Homogeneous unsecured personal NPL portfolios, credit-type ABS	Historical data reliably simulates future; stable macro environment	<b>Preferred</b>
<b>Market Approach</b>	Reference comparable market transaction prices with adjustment coefficients; Requires ≥3 comparable deals; Adjusts for portfolio, loan, borrower, and originator differences	Portfolios with active market & comparable transactions	Active, transparent market; differences between portfolios are quantifiable	Supplementary
<b>Expert Judgment</b>	Experienced professionals score & estimate based on qualitative factors	Data-deficient or non-standard asset portfolios	Expert experience can capture qualitative risks not in data	<b>Last Resort</b>

**Selection Logic:** When static pool data is available and reliable, prioritize Static Pool Analysis. When external factors are quantifiable, use them to adjust static pool results. When market transactions are active and comparable, incorporate the Market Approach as a cross-check.

# Data-Driven Valuation: Methodology Pipeline

CORE METHOD



01  
Data  
Collection



02  
Data  
Cleaning



03  
Static Pool  
Selection



04  
Sub-Pool  
Segmentation



05  
Recovery Rate  
Estimation



06  
Recovery Rate  
Adjustment



07  
Portfolio  
Aggregation

## STAGE 1–3: DATA FOUNDATION

### Data Collection

Borrower profile, account & loan data, collection records and credit bureau data

### Data Cleaning

Primary key checks, missing value treatment, outlier detection, and business logic validation to ensure data integrity

### Static Pool Selection

Choose acquirer pool, originator pool, or third-party pool as the historical benchmark for recovery curve calibration

## STAGE 4–7: ANALYTICAL ENGINE

### Sub-Pool Segmentation

Segment via variable correlation (e.g., overdue days × balance grid), scorecard modeling, unsupervised clustering (k-means, hierarchical), or other ML algorithms (decision trees, random forests, gradient boosting) to minimize intra-pool variance and maximize inter-pool differentiation

### Recovery Rate Estimation & Adjustment

Apply recency-weighted averaging; fit recovery curves via parametric models (log/exponential/power-law/polynomial) or time series models (ARIMA, GARCH); adjust for portfolio-pool divergence, macro-industry overlay, and seasonal calibration

### Portfolio-Level Aggregation

Map each account to its matched sub-pool; apply adjusted recovery curves to project gross cash flows; deduct collection, regulatory, and operational costs; discount net cash flows at buyer's cost of capital with profit margin reserve

## Assumption

*Historical recovery patterns from similar pools can reliably predict future recovery, assuming stable disposal strategies and macroeconomic conditions.*

## Principle

*"Segment first, predict within segments, then aggregate" — Finer segmentation reduces within-group variance and improves prediction accuracy.*

# Case Study: Consumer NPL Portfolio Valuation

Based on a real commercial acquisition of a consumer loan NPL portfolio from a major bank

STATIC POOL FITTING METHOD

## Portfolio Snapshot — Bank A, 2026 Q1 Consumer Loan NPL Portfolio Transfer

<b>¥398.5M</b> Outstanding Principal	<b>¥186.5M</b> Outstanding Interest	<b>2026/2/10</b> Transaction Cut-off Date	<b>7,909</b> No. of Borrowers (All Unsecured)	<b>47,822</b> No. of Contracts (All classified as Loss)	<b>¥50,383</b> Avg. Principal per Borrower	<b>837</b> Wtd. Avg. Overdue Days	<b>38</b> Wtd. Avg. Ages	<b>Never Litigated</b> Litigation Status
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## Valuation Walkthrough

1

### Sub-Pool Segmentation

The originator did not provide its own static pool. A proxy static pool from a comparable lender was used as the valuation basis (60-month observation window). Segment by loan amount (<¥0.5K, ¥0.5-1K, ¥1-2K, ¥2-3K, ¥3-5K, ¥5-10K, ¥10-20K, >¥20K) and overdue period (<360d, 360-720d, >720d), creating 8 x 3 sub-pools.

2

### Historical Recovery Fitting

Use weighted average with 'near-weighted' principle — recent vintages carry more weight.

3

### Recovery Rate Adjustment

Smooth volatility via curve fitting. Adjust for macroeconomic outlook, originator-specific risks, and current collection environment. Actual collections during the interim period showed a monthly recovery rate of 0.42%, slightly above the model projection 0.41% — providing validation.

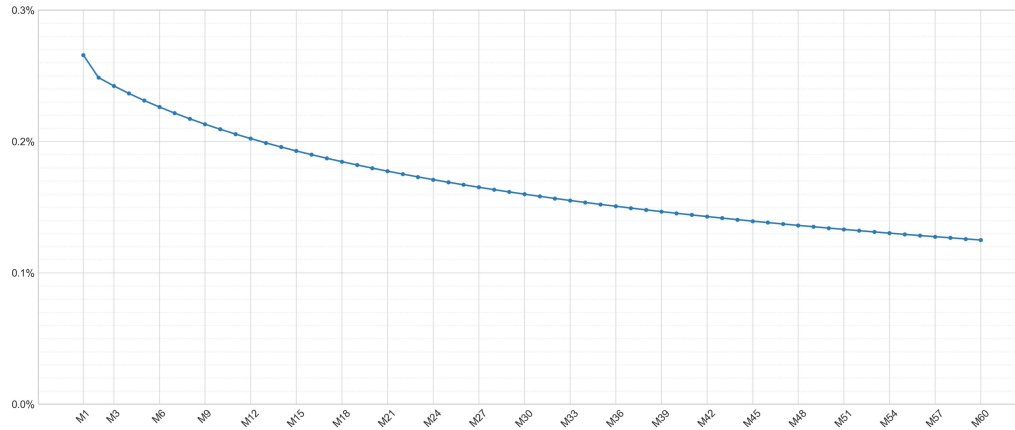
## Valuation Results

Item	Amount (¥M)	% Principal
<b>Gross Recovery Forecast (5yr)</b>	<b>63.9</b>	<b>16.05%</b>
– Collection Fees (37% for 720d+)	(23.7)	
– Cost of Capital (5.9% p.a.)	Discounted	
– Profit Margin Reserve (10%)	Reserved	
<b>Final Bid Price (Net Valuation)</b>	<b>32.3</b>	<b>8.12%</b>

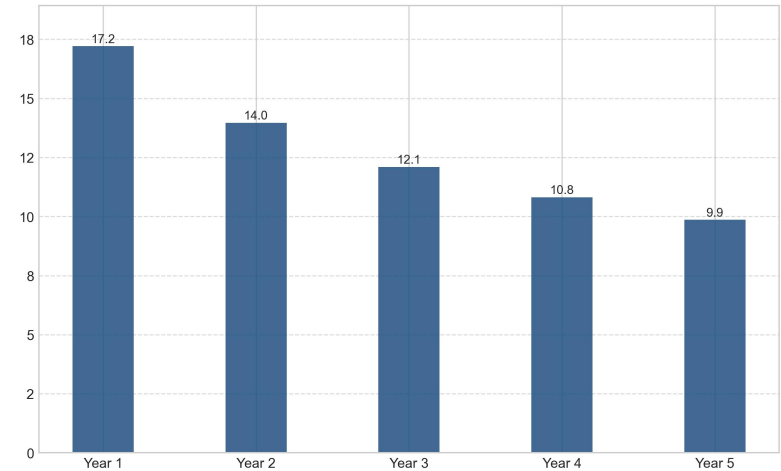
# Case Study: Recovery Curve & Cash Flow Projection

STATIC POOL FITTING METHOD

Projected Net Recovery Rate (% of Principal)



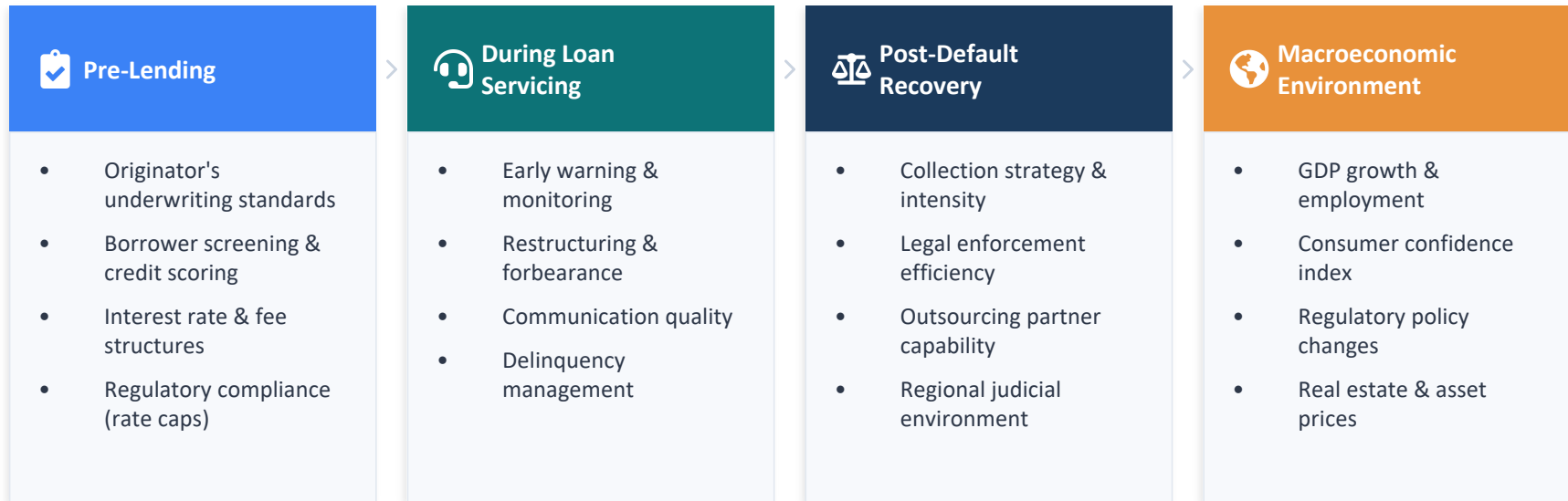
Annual Gross Recovery (¥M)



**Insight:** ~48% of total recovery is concentrated in the first 18 months post-acquisition. Front-loaded cash flows reduce capital cost risk but amplify the importance of initial collection deployment speed.

# Valuation Uncertainty — What Drives Real Recovery?

Actual recovery outcomes are shaped by factors across the full credit lifecycle and the broader economy



**Valuation is not absolute — it is relative to the buyer's disposal capabilities and resources.**

Static pool models assume stable conditions, but real-world recovery is affected by shifting macro cycles, regulatory changes, and collection infrastructure. Continuous model iteration with actual recovery feedback is essential.

# AI-Driven NPL Valuation: Beyond Static Pool Dependency

Joint research project with Fudan University — building a universal, borrower-feature-based recovery prediction model

## Challenge: Static Pool Limitations

- Static pool data often unavailable, incomplete, or mismatched to buyer's collection capability
- Coarse segmentation fails to reflect borrower-level heterogeneity
- Cannot capture multi-dimensional recovery drivers: borrower demographics, debt structure, macroeconomic conditions

## Solution: Universal AI Valuation Model

A **borrower-level recovery prediction model** built on a **progressive three-layer architecture**, spanning the **full NPL portfolio lifecycle**.

- **Portable** — Transfers across portfolios
- **Granular** — Borrower-level, not pool-level
- **Independent** — No reliance on seller static pools

## Three-Layer Model Architecture

### L1 Base Recovery Prediction Current Focus

Borrower features • Asset features • Macro indicators

#### L1 RESEARCH PROGRESS

##### DATA FOUNDATION

**3.36M** Borrowers

119.5M repayment records (2022–2025)

##### FEATURE ENGINEERING

**22** Features

Borrower demographics, debt structure, repayment behavior, collection intensity & macro indicators

##### ENSEMBLE LEARNING

**89.2%** MSE reduction

Stacking: LR, CART, NN, SVM, Mahalanobis

##### INTERPRETABILITY

**SHAP** decomposition

Top drivers: total arrears, remaining balance, overdue duration & rolling 12-month repayment history

### L2 Disposal Strategy Overlay Future Phase

Collection • Litigation • Restructuring intensity modeling

Quantify impact of different disposal strategies (phone collection, litigation & restructuring) at varying intensity levels on recovery outcomes

### L3 Institutional Capability Overlay Future Phase

Infrastructure • Regional expertise • Operational capacity

Incorporate buyer-specific collection infrastructure, regional expertise, staffing, and operational capacity for institution-adjusted valuations

# Thank You



10TH IPAF TRAINING SEMINAR

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